

Action Free Preview!

May 1 - 31, 2015



8.1 million households
will enjoy access to Action
this May



Current Subscribers	4.5
Incremental	3.6
Total Free Preview	8.1



Shaw Media is excited to announce that **Action HD** will launch on May 1, 2015. **Action HD** will be available to approximately **80%** of Action's total subscriber base at the time of launch.

Shaw
Media