



JACK IS BACK! GLOBAL DOMINATES MONDAY NIGHT WITH THE RETURN OF *24: LIVE ANOTHER DAY*

***24: LAD* Wins the Night Nationally with 1.5 Million Viewers**

***The Blacklist* Wins the Night in A18-49 with 650,000 Viewers**

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For Immediate Release

TORONTO, May 6, 2014 – Global dominates Monday night primetime with the return of one of the most anticipated shows of the season, *24: Live Another Day*, followed by red-hot series *The Blacklist*. Back-to-back episodes of *24:LAD* garnered **1.5** and **1.3 million** viewers respectively, with the first hour of the blockbuster two-hour event becoming the **#1 drama of the night** nationally (2+).

The triumphant return of *24: LAD* blazed an impressive trail for an epic new episode of *The Blacklist*, garnering **1.5 million** viewers (2+), and winning the night in the coveted A18-49 demo with 650,000 viewers.

DATA HIGHLIGHTS

- **Global** wins the night besting CTV by **29%** and was **180%** higher than City's average (2+)
- **Global** wins the night besting CTV by **42%** and was **134%** higher than City's average (A18-49)

Critics praised the return of *24:LAD*'s Jack Bauer, with *The Globe and Mail* calling the event series "bloody good – better than anticipated and keeping the core elements of the *24* formula alive and kicking" and *StarWeek* looking forward to "one of the most celebrated and addictive television shows of all time." Fans also couldn't contain their excitement, taking to Twitter last night with #jackbauer trending across Canada and *24* as the #1 search term in Canada.

Tune in next week for a gripping new episode of *24: Live Another Day* on Monday, May 12 at 9 pm ET/PT, followed by the explosive season finale of *The Blacklist* at 10 pm ET/PT on Global.

Sources:
BBM Canada PPM Overnight Data, May 5th 2014 8p-11p (2+), Total Canada

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